

**9.14 GEOGRAPHIC NAMES COMMITTEE – CHANGE OF SUBURB NAME
LATE ITEM**

Report Information

Location: Not Applicable
Applicant: Not Applicable
Reporting Officer: Chief Executive Officer File Reference: 13.25.1028.0

Recommendation

That the Council RESOLVE to request the City of Wanneroo to initiate the renaming of that part of the Clarkson locality within the Tamala Park project (generally bounded by Kwinana Freeway, Neerabup Road, Marmion Avenue and the Tamala Park landfill site) to 'Catalina'.

Voting Requirements

Simple Majority

Report Purpose

To consider possible support for renaming of portion of the project area from 'Clarkson' to 'Catalina'.

Policy Reference

Geographic Names Committee Principles, Guidelines & Procedures (Landgate)

Local Government Act/Regulation

Land Administration Act 1997 (Part 2 – General Administration, Division 3 – General)

Previous Minutes

N/A

Financial/Budget Implications

No budget allocation in 2010/11, provision will be made in publication budget item for 2011/12.

Relevant Documents

Appendix: Nil
Available for viewing at the meeting: Nil

Background

At its meeting of 16 June 2011 the Management Committee requested the CEO to investigate the requirements for renaming the Clarkson locality within the Tamala Park project (generally bounded by Kwinana Freeway, Neerabup Road, Marmion Avenue and the Tamala Park landfill site) to 'Catalina'.

The proposal to change the suburb name has been raised by the Satterley Property Group (Development Managers) and now by the Hegney Property Group, which

recently undertook a review of risk matters relevant to the Tamala Park project. The proposed suburb change to Catalina is considered to have marketing advantages and potentially add value to the Tamala Park project.

Comment

The process for changing of locality names is determined by the Geographic Names Committee (GNC), which advises the Minister for Lands.

The GNC has prepared guidelines which set out the principles for setting of locality names and changes, these are as follows:

- New names and changes of names shall have strong local community support.
- Names in public use shall have primary consideration.
- Name duplication and dual naming should be avoided, especially those in close proximity.
- Names of living individual should be used only in exceptional circumstances.
- Names characterized as follows are to be avoided, where possible:
 - Incongruous; given and surname combinations; qualified names; double names; corrupted, unduly cumbersome, obscene, derogatory or discriminating names, and commercialized names.
- Preferred sources of names are:
 - Descriptive names appropriate to the features, pioneers, war casualties and historical events connected with the area, and names from Aboriginal languages currently or formerly identified with the general area.
- Generic terms must be appropriate to features described.
- New names proposed must be accompanied by exact information as to location, feature identification, origin, or if alteration is proposed, by a rationale.
- The use of the genitive apostrophe is to be avoided (e.g. Butcher's).
- Hyphenated words in place names shall only be used where they have been adopted in local usage (e.g. City of Kalgoorlie-Boulder).

There are specific guidelines for renaming of localities which include a minimum area of 100 hectares for the locality and minimum of 1,000 lots. In addition the boundaries for the locality must be significant natural boundaries, major roads or local government boundaries. The Catalina project would comply with the above requirements.

Applications for renaming of localities are normally applied for by the relevant local authority. Typically the proposal to change suburb names would have the following requirements:

- Broad based community support;
- Strong local government support;
- Renamed before urban development occurs; and
- Based on a locality divided by major roads or railways.

It is likely that the majority of the requirements set out by the GNC can be readily addressed. Given the recommendations from the Satterley Property Group and the Hegney Property Group this is supported. As indicated in the GNC guidelines it should be undertaken before urban development occurs. This process can take a considerable amount of time and therefore it is considered that it should be undertaken as soon as possible.